GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1944
ANSWERED ON:10.08.2006
VILLAGE TOURISM
Naik Shri Shripad Yasso;Patil Smt. Rupatai Diliprao Nilangekar

Will the Minister of TOURISM be pleased to state:

(a) whether the Union Government has formulated any scheme for promoting village tourism in the country;

(b) if so, the details thereof;

(c) the details of the States where this scheme has been implemented; and

(d) the steps taken/being taken to implement the said scheme in the remaining States?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) & (b): Yes, Sir. The creation of infrastructure in Rural areas having potential for tourism is being supported under the existing scheme of Product/Infrastructure Development for Destination and Circuit of Ministry of Tourism, while community participation and the capacity building including skill up gradation in such rural areas are being supported through GOI-UNDP Endogenous Tourism Project. The objective is to showcase rural life, art, culture and heritage at rural locations and in villages, which have core-competency in terms of culture/craft/handlooms/textile etc.

(c): Under the scheme funds are sanctioned and released to the State/UT Governments for infrastructure development at Rural sites. Based on proposals received from State Government during 10th Five Year Plan the details of Central Financial Assistance extended for development of each such village is enclosed at Annexure- I and central assistance extended for capacity building etc. under UNDP project is enclosed at Annexure − II.

(d): The Ministry of Tourism has identified 25 villages in consultation and interaction with the State/UT Governments for development as Rural Tourism sites during the year 2006-07.